

ambar galan

SENIOR PRODUCT DESIGNER

Berlin · Remote / Hybrid

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18 years of design experience — the first twelve in graphic design, editorial and typography, and the last six focused on digital products. I bridge the gap between design, product, and engineering: leading discovery research and design systems work, stepping into product strategy, and shipping high-fidelity, well-documented interfaces end-to-end. I've worked B2C and B2B SaaS, solo and in teams, and I'm folding AI into my process — using it to speed up discovery synthesis and explore more agentic approaches to UX, without losing the craft.

EXPERIENCE

Head Product Designer · Påfyll 2023–2025

Owned end-to-end product design and stepped into an interim Product Manager role at this Nordic zero-waste circular refill service. Quintupled conversion within the core order-to-return loop and helped drive the expansion from B2C into B2B.

Senior Product Designer · BRYTER 2021–2023

Led discovery research, usability testing, and design systems work on a no-code automation platform for legal and compliance teams. Designed and shipped an Add-Ons discovery feature that increased integration adoption.

UX Design Lead · Nearcut 2020–2021

Sole designer on a B2B booking platform for barbers. Rebuilt the UI system and responsive layouts across mobile, tablet and desktop, reducing customer support emails by 30%.

Frontend & UX Teacher · Le Wagon 2020

Taught Design and Frontend Development modules (HTML, CSS, JavaScript) on the Web Development bootcamp, helping students build and ship their own applications through to demo day.

Lead Design Contractor · Advanced Workplace Associates 2019–2021

Designed branding and data visualisation for workplace strategy research, including logo and identity work and an infographic-led workplace utilisation study.

Art Director · IKYGAI Editions 2019–2021

Self-employed art direction for an independent, bilingual publishing house in Mexico City. Typography, layout and book design across poetry, short fiction and anthologies.

Freelance Book Design · Pan Macmillan 2019–2021

Text design, typesetting and cover work across trade publishing titles.

Design Manager · Oxford University Press 2017–2018

Managed end-to-end design for the ESL children's list: concepts, branding, prototypes, covers and layouts across print and digital, working to agreed budgets, schedules and external supplier relationships.

Senior Designer · Pan Macmillan 2014–2016

Editorial and cover design across trade publishing, working closely with editors and production on typography and layout.

EDUCATION

Full-Stack Web Development

Le Wagon, Berlin

MA, Design & Typography

University of Reading

BA, Graphic Design

Universidad Intercontinental, Mexico City

LANGUAGES

English Native

Spanish Native

German B1

SKILLS & TOOLS

PRODUCT & UX

UX Research, Usability Testing & Interviewing, Interaction Design, Prototyping, Information Architecture, Wireframing, AI-Augmented Workflows, Agentic UX Design

VISUAL & TYPOGRAPHY

UI Design, Design Systems, Typography, Editorial Design, Brand Identity, Data Visualisation, Responsive & Mobile Design

PROCESS & COLLABORATION

B2B · B2C · SaaS Product Thinking, Design System Thinking, Agile · Kanban · Scrum, Accessibility & Inclusive Design, Team Facilitation & Cohesion

TOOLS

Figma, FigJam, Miro, Mural, Jira, HTML, CSS / SASS, JavaScript / ES6, Git · GitHub · GitLab, Adobe Creative Suite, Ruby on Rails, PostgreSQL